



Grotech Ventures' Portfolio Includes Four of the Fastest-Growing Private Companies in the United States, According to the Inc. 500

Zenoss, TRAFFIQ, Clarabridge and Collective Intellect Averaged More Than 3,400% Revenue Growth from 2006-09

VIENNA, VA — August 25, 2010 — [Grotech Ventures](#), a leading early investor in high-potential technology companies and one of the longest-established firms in the venture industry, announced today that four of its portfolio companies ([Zenoss](#), [TRAFFIQ](#), [Clarabridge](#) and [Collective Intellect](#)) ranked in the top 200, with two in the top 50, of Inc. Magazine's annual list of the United States' 500 fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy -- America's entrepreneurs. Companies such as Microsoft, Zappos, Intuit, GoDaddy, Jamba Juice, American Apparel, Oracle, and hundreds of other powerhouses gained early exposure as members of the Inc. 500.

"Zenoss, TRAFFIQ, Clarabridge and Collective Intellect are excellent examples of the kinds of agile, forward-thinking companies that are driving innovation," said Frank Adams, Grotech's founder and managing general partner. "All four organizations are delivering solutions that the market wants and needs. To achieve that kind of growth in this economy is a great testament to their potential."

- Zenoss, a leading provider of IT service assurance software, placed 42nd on the list (third among software companies) with three-year revenue growth of 5,316%.
- TRAFFIQ, the digital media platform that brings together advertisers and publishers, came in at No. 50 overall (sixth among advertising and marketing companies) with 4,423% three-year revenue growth.
- Clarabridge, the leading provider of sentiment and text analytics software implemented by many Fortune 1000 companies to improve customer experience management (CEM), ranked 101st overall (seventh in software) with 2,465% three-year revenue growth.
- Collective Intellect, which produces a leading social CRM platform, rated 192nd overall (18th in software) with three-year revenue growth just over 1,500%.

All four companies will celebrate with fellow award winners at the Inc. 500 conference in Washington, DC from Sept. 30-Oct. 2.

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About Grotech Ventures

Founded in 1984, Grotech Ventures (www.grotech.com) is a leading early investor in high-potential technology companies. Grotech seeks investments in communications and IT infrastructure, software and services, and Internet and digital media. The firm focuses on the Mid-Atlantic and Southeast regions and other select geographies. Grotech continues to invest and add value throughout the growth of its portfolio companies. The firm has a strong combination of financial backing, industry relationships, and deep domain and operational expertise to accelerate growth. With approximately \$1 billion under management in its seven funds, Grotech supports early-stage companies through investments starting at \$500,000.

Media Contact

Ted Rossman

trossman@newventurecom.com

914-432-7083