

BroadSoft Wins Convergence World Award

BroadSoft's BroadWorks Anywhere FMC Solution Awarded for Innovation

LONDON AND GAITHERSBURG, MD, May 5, 2008 - BroadSoft, Inc., a leading provider of VoIP application software, today announced that its BroadWorks® Anywhere fixed-mobile convergence (FMC) solution won the Convergence World Award in the "Best Service or Product Innovation" category. **Convergence World Awards**, which are sponsored by *Convergence World* magazine and the International Engineering Consortium (IEC), were recently announced in London as part of the IEC's SOFNET 08 exhibition and conference.

"Receiving this award is a testament to BroadSoft's commitment to delivering innovative products," said Scott Hoffpauir, Chief Technology Officer for BroadSoft. "The IEC and *Convergence World* pay tribute to some of the world's best software and network innovations. It is gratifying that our FMC solution is being recognized within the industry by such respected organizations."

BroadWorks Anywhere simplifies, unifies and streamlines communications for on-the-go and remote users by extending desk phone features to any fixed or mobile device, regardless of network or handset manufacturer. Based on the FMC functionality inherent in the **BroadWorks VoIP application platform**, BroadWorks Anywhere is available today and deployable immediately.

Benefits of BroadWorks Anywhere include:

- One number for all devices.
- The ability to move live calls from one device to another without hanging up.
- Access to business features, regardless of which device is used.
- Works independent of the user's mobile network.

About the BroadWorks Platform

BroadSoft's IMS-compliant BroadWorks® platform provides a comprehensive range of VoIP applications, including Hosted PBX/IP Centrex, Mobile PBX, Business Trunking and residential broadband services fully integrated into a single VoIP application platform. BroadWorks is capable of providing these applications with the reliability, redundancy, scalability and regulatory capabilities required to deliver carrier-class service.

About BroadSoft®

BroadSoft provides VoIP application software that enables the delivery of hosted telephony and multimedia services. Its award-winning flagship BroadWorks technology empowers wireless, wireline and cable carriers to deliver next-generation voice and multimedia applications and advanced features that enable them to increase revenue, enhance competitive differentiation and elevate customer satisfaction. BroadSoft's family of carrier-class software products delivers the scale, open architecture and reliability that the world's leading telecommunications companies demand to serve mission-critical enterprise and residential broadband customers. BroadSoft provides VoIP applications to seven of the Top 10 and 13 of the Top 25 largest carriers worldwide, as measured by recent annual revenue, including Korea Telecom, KPN, SingTel, Sprint, Telefonica de Espana, Telstra, T-systems and Verizon. For additional information, go to www.BroadSoft.com.

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