

1.5 Million HD Radio™ Chips Shipped To Date

Columbia, Maryland – October 8, 2008 –iBiquity Digital Corporation, the developer of digital HD Radio™ technology for AM and FM audio and data broadcasting, announced today that over 1.5 million HD Radio chipsets have been shipped. Many of the world's top chip makers are building HD Radio chipsets. Leading the way are Texas Instruments (DRI200, DRI250, DRI302, DRI352 processors) and NXP (3550 and 3555). These chips have been sent to such module suppliers as ACE Dixio, Kensen, Kiryung, Kwang Sung Electronics, LG Innotek, Powertech, Samsung EM, TOKO and Wistron NeWeb Corporation, whose products are on more than 12,000 retail shelves across the United States.

“We are very pleased with the success of TI’s HD Radio chipset in the market and proud to lead the rapid transition from analog to digital radio in the U.S. and around the world,” said Brian Fortman, Product Manager, TI Automotive Media Systems. “Over 235 million Americans listen to the radio every week and each day, more of them are listening to HD Radio products enabled by our chips.”

iBiquity Digital’s COO, Jeff Jury, commented, “We congratulate our partners on reaching this important milestone. It reflects the continual growth of the HD Radio market, and provides a solid base for the growing number of new HD Radio products available to consumers.”

Texas Instruments (DRI4xx processor) and NXP (3560) continue innovating and designing next generation chips. And, as the adoption of HD Radio technology expands, new chip makers are developing HD Radio chips, including Samsung, SiPort and STMicroelectronics.

About the HD Radio System

Over 1,750 HD Radio AM and FM stations are on the air in the United States, plus over 900 new HD2/HD3 multicast channels. Developed by iBiquity Digital Corporation, this technology allows AM and FM stations to broadcast digital signals in tandem with their analog signals, providing broadcasters with a platform to offer crystal-clear, CD-quality sound and scrolling text and graphics; as well as multiple channels of programming on the same FM frequency (multicasting) and advanced services such as traffic updates; content...all subscription free.

There are more than 70 HD Radio products for sale at over 14,000 stores and online. HD Radio technology has also made great inroads in the automotive sector with factory-installed options from BMW, Ford, Hyundai, Jaguar, Lincoln, Mercedes, MINI, Mercury, Scion, and Volvo. Beyond the U.S., commercial implementation of HD Radio technology is gaining momentum around the world. For more information, please visit <http://www.hdradio.com> and <http://www.ibiquity.com>.